

THE POLISH-SLOVAK ACTION STRATEGY FOR THE EGTC TATRY FOR THE YEARS 2014-2020

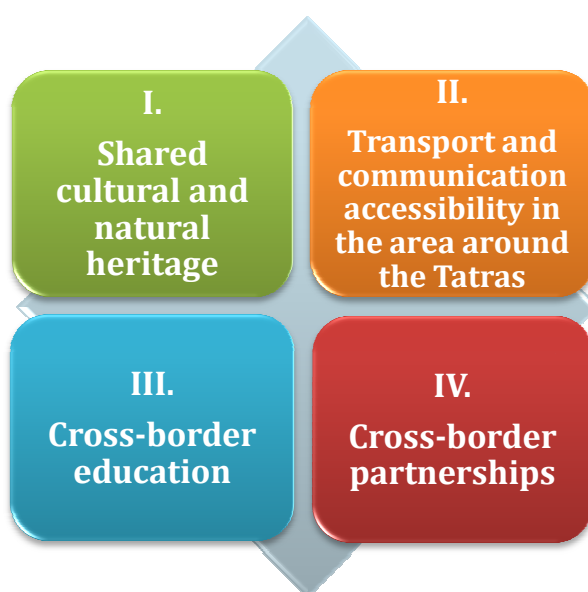
MISSION STATEMENT

EGTC TATRY as an opportunity for the further development of Polish-Slovak cross-border cooperation of Euroregion Tatry.

VISION

EGTC TATRY will be an innovative and effective instrument for the realisation of Polish-Slovak cross-border cooperation.

STRATEGIC AREAS OF COOPERATION



STRATEGIC OBJECTIVES

I. Shared cultural and natural heritage	<i>•To preserve and popularise the unique cultural and natural heritage of the Polish-Slovak area of intervention of EGTC TATRY</i>
II. Transport and communication accessibility in the area around the Tatras	<i>•To improve and increase transport and communication accessibility in the area of intervention of EGTC TATRY</i>
III. Cross-border education	<i>•To develop cross-border education as an element of the socio-economic development of the area of intervention of EGTC TATRY</i>
IV. Cross-border partnerships	<i>•To expand and strengthen cross-border Polish-Slovak partnerships between local governments, institutions, and NGOs working in the area of intervention of EGTC TATRY</i>

I. STRATEGIC AREA OF COOPERATION

Shared cultural and natural heritage

Strategic objective:

To preserve and popularise the unique cultural and natural heritage of the Polish-Slovak area of intervention of EGTC TATRY

Detailed objectives:

- I. 1** the utilise the multicultural aspect of the Polish-Slovak borderlands for a greater and more integrated promotion of the region, and to create joint tourism products
- I. 2** to develop the tourism infrastructure related to the cultural and natural heritage of the region
- I. 3** to preserve the unique cultural values shaped over centuries by the influences of various cultures
- I. 4** to protect the natural resources of the Polish-Slovak borderlands and to utilise them rationally

Key tasks:

- the construction and modernisation of cycling paths in the Polish-Slovak borderlands:
 - the continuation of the realisation of the *Historical-cultural-nature Trail around the Tatras*: stage II – completion of the Polish segment of the trail from Nowy Targ to the border crossing at Niedzica-Lysá nad Dunajcom, construction of further segments on the Slovak side of the border, including those via Žiar-Smrečany- Liptovský Mikuláš –Liptovský Trnovec, Huncovce - Velka Lomnica – Poprad – Matejovce, Červený Kláštor – Sp. Stará Ves, Tatranská Lomnica - Tatranská Kotlina, Tatranská Kotlina – Ždiar – Podspády, Spišská Belá – Kežmarok), etc.
 - construction of thematic routes associated with the *Trail around the Tatras*, such as the Chochołowska and summits trail, the Czarny Dunajec highland peat bog trail, the Cistercian trail, the Łopuszna trail, the Spiš trail, the Gorce slopes trail, etc.
 - the construction of cycling paths in Orava, Spiš, Podhale, Liptov, in the Pieniny mountains, in the Nowy Sącz area, around the Tatras, etc.
 - the construction of thematic cycling paths such as the SPA trail, etc.
- the layout, construction, and promotion of cross-border hiking
- the construction and modernisation of hiking infrastructure based on existing and currently built trails, including cycling paths, cross-country skiing trails, pedestrian paths, skiing trails, educational trails, thematic trails such as information points, rest and recreational areas, vantage points, etc., as exemplified by the adaptation of an early 20th century ski station in Nowy Targ for use as an interactive information centre on the cultural, historical, and natural features of the borderlands
- the adaptation of disused structures of the border guard for use as cross-border informational, promotional, and tourism centres, leading to the creation of a network of such centres in the area of EGTC TATRY
- shared efforts of Polish and Slovak institutions towards the renovation of places of historical and cultural significance along cross-border tourist routes
- shared Polish-Slovak efforts to increase the accessibility of historic monuments and art collections through the use of modern technologies, such as the digitalisation of collections and their publication via mobile applications and internet sites
- the joint promotion and popularisation of cultural heritage carried out in an integrated manner, continuing from the point marked by the project *A Meeting of the Seven Cultures of the Polish-Slovak Borderlands*
- the organisation of joint Polish-Slovak events promoting the assets of the area

- the creation of cohesive tourist information services, the standardisation of marking systems, common mobile applications, informational publications, maps, guidebooks, and internet sites
- the creation and promotion of common tourist services, the organisation of tourism fairs, study visits, training sessions, cross-border informational and promotional campaigns using multilingual publications and modern means of communication such as the internet
- joint actions for the preservation and protection of natural heritage

II. STRATEGIC AREA OF COOPERATION

Transport and communication accessibility in the area around the Tatras

Strategic objective:

To improve and increase transport and communication accessibility in the area of intervention of EGTC TATRY

Detailed objectives:

- II. 1** to improve transport networks in the borderlands
- II. 2** to streamline direct communication and transport links
- II. 3** to increase the mobility of inhabitants and tourists
- II. 4** to increase the use of e-technologies in social communication

Key tasks:

- the modernisation and construction of local roads of a cross-border nature located in direct proximity to the border which are essential for linking road networks on both sides of the border
- the creation of organisational plans for integrated systems joint Polish-Slovak public transport systems
- the facilitation and modernisation of access to information on public transport schedules and timetables by means of common systems introduced on both sides of the border, using IT technology, access to maps, brochures, guidebooks, informational booklets, area plans, applications, and internet information
- the support of the creation of multi-modal public transport links, including the construction of park and ride areas
- the development of a system and analysis of possibilities for the launch of public transport lines
- the joint planning and management of services associated with public transport
- the support of the launch of cross-border public transport links
- efforts to increase the breadth of utilisation of e-technologies and modern forms of communication

III. STRATEGIC AREA OF COOPERATION

Cross-border education

Strategic objective:

To develop cross-border education as an element of the socio-economic development of the area of intervention of EGTC TATRY

Detailed objectives:

- III. 1** to raise the qualifications of Polish and Slovak personnel of public institutions and local governments
- III. 2** to develop competencies in demand in the current regional labour market
- III. 3** to activate Polish and Slovak students and teachers towards the realisation of joint educational endeavours
- III. 4** to develop the cross-border cooperation of schools and educational institutions, and institutions of the labour market

Key tasks:

- the professional development of employees of local governments, teachers, employees of cultural, educational, and artistic institutions, guides, tourist information centres, national and scenic park employees, and NGOs, including by organising work/study exchanges in institutions on opposite sides of the border, personnel exchanges, joint professional courses and training sessions, Polish and Slovak language education, and study visits
- the strengthening of the potential of emergency services in the borderlands area via training sessions, mutual aid programs for emergencies, exchange of experience, common actions, and efforts to create a joint emergency services system
- joint educational actions concerning the preservation of cultural and natural heritage, preventative measure against threats to the inhabitants of the borderlands, especially the young
- the drafting of joint training and further education programs for employees of public institutions of the Polish-Slovak borderlands, including courses and postgraduate work appropriate for them
- the organisation and execution of training sessions and courses on topics such as language, the legal environment, and administrative procedures
- joint educational initiatives directed to youth concerning cultural and natural heritage, history, environmental protection, and sport
- joint analysis and implementation of educational offers meeting the needs of the current labour market
- programs for the exchange of experience, knowledge, and skills directed to students and teachers of middle schools, technical schools, and institutions of higher education
- the creation of informational systems on educational and vocational training offers on both sides of the border

IV. STRATEGIC AREA OF COOPERATION

Cross-border partnerships

Strategic objective:

To expand and strengthen cross-border Polish-Slovak partnerships between local governments, institutions, and NGOs working in the area of intervention of EGTC TATRY

Detailed objectives:

- IV. 1** to promote, build, and develop lasting high quality cross-border partnerships
- IV. 2** to activate partner cooperation among Polish and Slovak entities
- IV. 3** to improve structures and develop lasting forms of cross-border cooperation
- IV. 4** to increase the participation of Polish and Slovak entities in the realisation of European Territorial Cooperation programs and others

Key tasks:

- the creation of networks of cooperation between local governments, institutions, and NGOs in the Polish-Slovak borderlands, for example the networks of towns of the Euroregion Tatry
- the support of the creation of clusters, networks, and organisations linking Polish and Slovak entities from different branches in the Polish Slovak borderlands
- joint efforts of Polish and Slovak institutions in the areas of cultural and natural heritage, tourism, education, economy, and the labour market
- the promotion of best practice and lasting results of cross-border cooperation
- the strengthening of cooperation among emergency services
- the promotion of cross-sector cooperation
- the support of local initiatives, and of the participation of NGOs in Polish-Slovak projects
- joint conferences, workshops, training sessions, know-how transfers, and the preparation of joint projects
- the preparation and realisation of cooperation projects with other EGTCs

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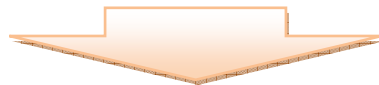


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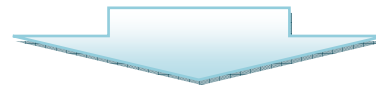


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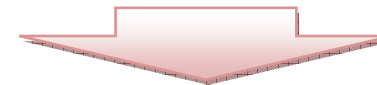


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